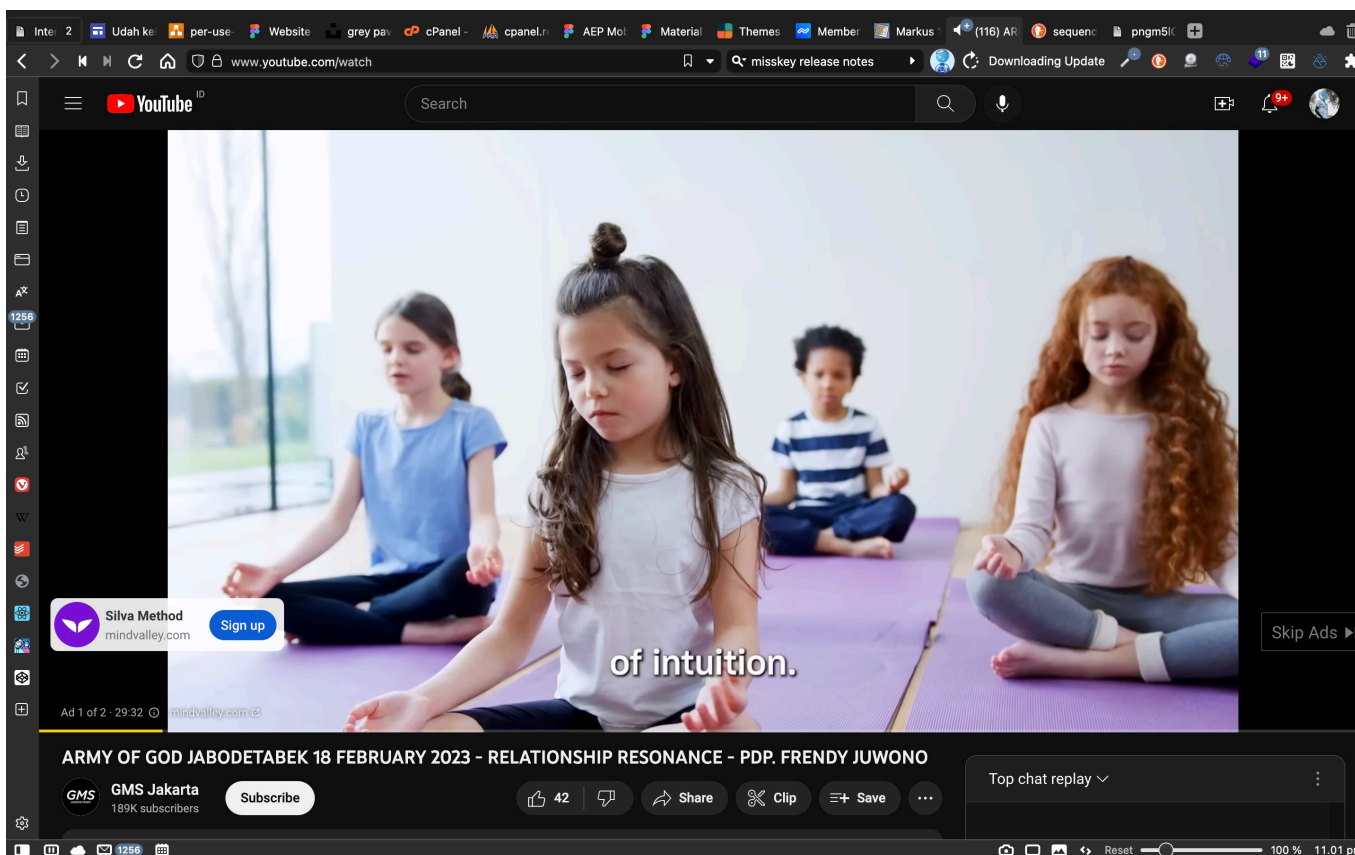


A Mindvalley ad issue.

reinhardt1010.id – 20 February 2023

From <https://reinhardt1010.id/blog/2023/02/20/a-mindvalley-ad-issue>.

Scan the QR Code to view the article on your device or web browser.



Content may subject to copyright. Visit the original website to view copyright and licensing information about this content. QR Code is a registered trademark of DENSO WAVE, Inc. in Japan and other countries. Generated on 2024-08-07 06:08:12.

It came to our attention that some videos from [GMS Jakarta](#) are monetized with ads. And before that, we're already aware with this message:

09:28

PEMBERITAHUAN

BAGI ANDA YANG MENGIKUTI IBADAH GMS JABODETABEK SECARA ONLINE, KAMI MOHON MAAF APABILA ANDA MERASA TERGANGGU DENGAN ADANYA IKLAN DI TENGAH-TENGAH VIDEO KAMI. HAL INI DIKARENAKAN SISTEM IKLAN OTOMATIS YANG SUDAH MENJADI KETENTUAN DARI YOUTUBE, DIKARENAKAN PENGGUNAAN LAGU YANG MEMILIKI HAK CIPTA.

APABILA ANDA MENEMUKAN IKLAN SAAT SEDANG MENONTON VIDEO KAMI, ANDA DAPAT MENULISKANNYA DI KOLOM KOMENTAR. UNTUK DAPAT MENIKMATI VIDEO TANPA IKLAN, ANDA DAPAT MENGAKSES

[GMS.CHURCH/STREAMING/JABODETABEK](https://www.gmschurch.com/streaming/jabodetabek)

TERIMA KASIH ATAS PENGERTIAN ANDA. TUHAN YESUS MEMBERKATI.

However, this time, it's not an ordinary ad. It's a **Mindvalley** ad, and we can see that their ads are currently targeting videos relating to personal life problems.

You can learn more about the company [here](#). **Unlike the church, they publicly and transparently wanted to help people get out of these problems not through Christ, but meditation.** You can see that part when those kids are doing yoga on the top of this article.

If you are managing these ads on behalf of **GMS Church**, you can re-check and control the types of ads people can see from the Google AdSense dashboard ☐☐ Brand Safety. Thank you for your cooperation.

Update 19/2/2023: We are reaching out to GMS Jakarta and GMS Church by email.