

BINUS English Club (BNEC) sends marketing information without my permission.

reinhard1010.id – 27 October 2021

From

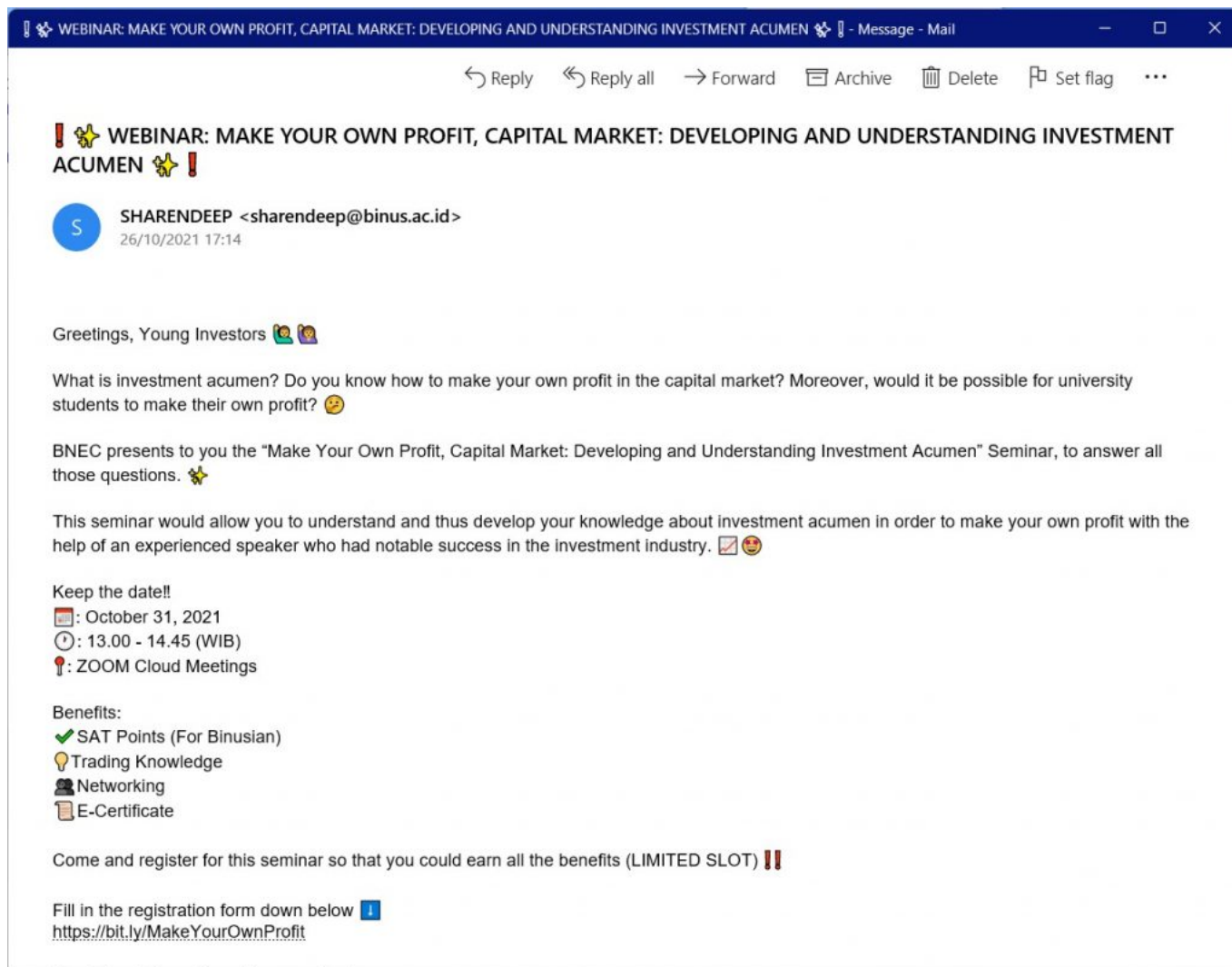
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It's a regular day at home, opening Zoom for attending classes, then I suddenly received a new email later on the day:



Oh hey, it's an email promoting one of the events organized by **one of the official Student Organizations in BINUS University**, and this time it's **BINUS English Club (BNEC)** for their **National English Olympics (NEO) 2021!**

Of course, they are sending this promotional email to my work email address. Yeah, that @binus.ac.id one. But soon, I realized **I never give any of my email addresses**, personal or work, **to them or their websites!** As some of you might know, BNEC manages a handful of events on their websites at www.mybnec.org, like:

- **BNEC Social Event** on socialevent.mybnec.org,
- **Asian English Olympics (AEO)** on aео.mybnec.org,
- and **National English Olympics (NEO)** on neo.mybnec.org

The problem here is not just because they are sending promotional emails to me **without permission**, but also because they're sending it **multiple times!** The oldest email I got related to BNEC dates back to **January 2021**, while each year, official student organizations in BINUS University often change their leadership on early February. So there's an indication that **BNEC have been practicing this trick for years**, scraping a list of BINUS University student emails, and using a bunch of available email addresses from their activists just to send marketing information like this:

Reply Reply all Forward Archive Delete Set flag

! ✨ WEBINAR: MAKE YOUR OWN PROFIT, CAPITAL MARKET: DEVELOPING AND UNDERSTANDING INVESTMENT ACUMEN ✨ !

 **SHARENDEEP** <sharendeeep@binus.ac.id>
26/10/2021 17:14

Greetings, Young Investors 🗨️👥

What is investment acumen? Do you know how to make your own profit in the capital market? Moreover, would it be possible for university students to make their own profit? 😊

BNEC presents to you the "Make Your Own Profit, Capital Market: Developing and Understanding Investment Acumen" Seminar, to answer all those questions. ✨

This seminar would allow you to understand and thus develop your knowledge about investment acumen in order to make your own profit with the help of an experienced speaker who had notable success in the investment industry. 📝😊

Keep the date!!

📅: October 31, 2021

🕒: 13.00 - 14.45 (WIB)

📍: ZOOM Cloud Meetings

Benefits:

✔️ SAT Points (For Binusian)

💡 Trading Knowledge

👥 Networking

📄 E-Certificate

Come and register for this seminar so that you could earn all the benefits (LIMITED SLOT) !!

Fill in the registration form down below 📄

<https://bit.ly/MakeYourOwnProfit>

WEBINAR: BUILD YOUR CAREER BY DIGITAL MARKETING

SHARENDEEP <sharendee@binus.ac.id>
14/10/2021 17:00

CALLING OUT CAREER SEEKER!

Due to the pandemic, the number of digital usages has significantly increased
The utilization of digital marketing expands career opportunities. Therefore, as the younger generation, it is necessary for us to be able to utilize the full usage of digital marketing.

Taking into account the growth potential in the field of digital marketing, BNEC presents a special webinar with the theme "Build Your Career by Digital Marketing". This seminar is held to increase public insight, especially college students into the new normal condition from the perspective of a Youtuber together with a Digital Marketing Associate on how important digital marketing is and how the pandemic affects the career field of digital marketing

SAVE THE DATE !!

Date: Saturday, 23rd October 2021
Time: 13.00 – 15.15 WIB
Location: Zoom Meeting

- Benefits:
- SAT Points (For Binusian)
 - E-Money
 - E-Certificate
 - Knowledge
 - Networking

So, What are you waiting for??
COME AND JOIN US!! 😊😊

Register yourself by filling this form:

Reply Reply all Forward Archive Delete Set flag

NATIONAL AND ENGLISH EXPERIENCES - REGISTER YOURSELF NOW!

NIDHAL SADEWA BARCELI <nidhal.barceli@binus.ac.id>
14/10/2021 10:00

NATIONAL ENGLISH OLYMPICS 2021 OPEN REGISTRATION

The wait is finally over! 🎉 NEO 2021 is now open for registration! With the theme "Luminescence", meaning an emission of lights with a long radiation wavelength but lower energy than any light.💡 Therefore, even in the darkest situations from all around the nation, we can come together in this event and ignite our glow together to shine the darkness. ✨

You can register yourself as a participant of NEO 2021 through:

- [NEO 2021 Website](#)
- Sejuta Cita Application

This event is open for all Senior High School and University Students from all over Indonesia 🇮🇩

Mark Your Calendar

- Technical Meeting & Coaching Clinic : 13th November 2021
- Opening : 15th November 2021
- Competition Days : 15th November 2021 - 20th November 2021
- Closing : 20th November 2021

Here are the benefits you can get by joining NEO 2021 :

- Prize money
- National experience
- E-certificate
- Free ticket to AEO
- Nationwide Connection

Registration Dates

- Early bird : 16th September 2021 - 12th October 2021
- Normal registration : 13th October 2021 - 8th November 2021

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[→ Forward](#)
[📁 Archive](#)
[🗑 Delete](#)
[🚩 Set flag](#)
⋮

Webinar: The Secret of a Company-catching CV



Miranda Carolina <mirandacarolina2002@gmail.com>
15/01/2021 12:55

To: rielcevo@gmail.com



Greetings, Extraordinaries! 🙌

As college students, we must have started thinking about our future career. Speaking of career, job applications must have passed through your mind. Do you know that the first step is always the most crucial one? In this case, that initial step is creating your CV! Preparing a good CV is one key point to attract your desired company.

That's why, we proudly present you a special webinar with the theme "The Secret of a Company-catching CV" with our speaker:

Meitri Angelina
Recruitment and Employer Branding of a Unicorn Company

Mark the date !

January 16, 2021
 13:00 – 15:00 WIB
 Zoom meeting

Benefits:

- 🚀 SAT points (For BINUSIAN)
- 🚀 Knowledge
- 🚀 Networking
- 🚀 E-Certificate
- 🚀 Chance to get a goodie bag from Bantex

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[↩ Reply all](#)
[→ Forward](#)
[🗑 Delete](#)
[🚩 Set flag](#)
⋮

Talk Show - Track Your Time: How to Have Proper Time Management and Become More Productive



Miranda Carolina <mirandacarolina2002@gmail.com>
21/01/2021 14:39

To: rielcevo@gmail.com



Hello, Extraordinaries! 🙌

Do you all know what time management is? It's the process of organizing and planning the time that you have between certain activities. Implementing this process well enables people to work smarter so they can get more done despite limited time and high pressure.

Here, we are going to equip you with good time management skills and give insight into the important role of managing time properly with a webinar themed "**Track Your Time: How to Have Proper Time Management and Become More Productive**" with:

Fellexandro Ruby
as the Founder of Negeri Pembelajar Learning Community & Co-Founder of Thirty Days of Lunch Podcast.

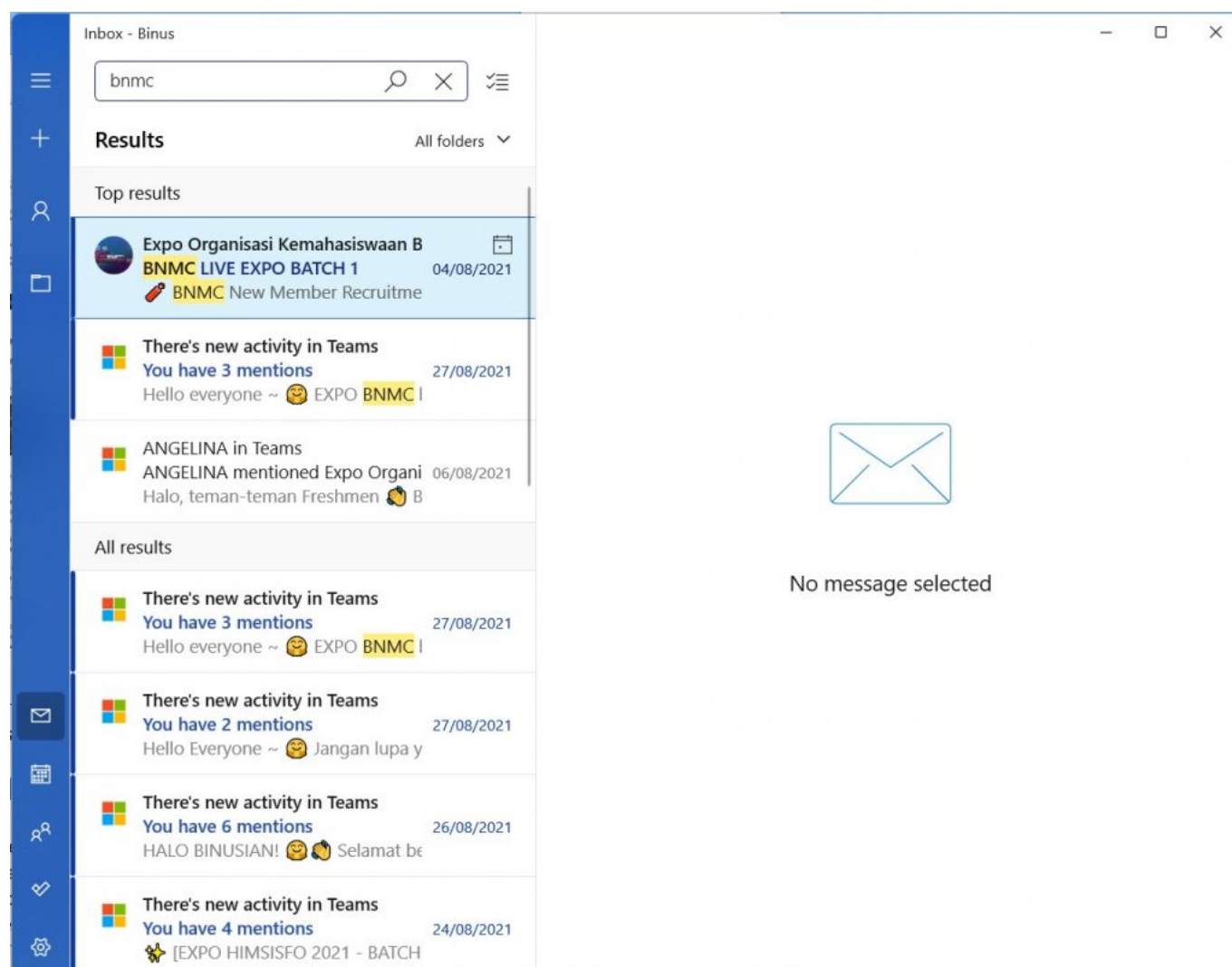
Mark the date and take this chance to gain insight!

January 23, 2021
 13:20 - 15:00 WIB
 Zoom meeting

Benefits:

- 🚀 SAT points (For BINUSIAN)
- 🚀 Knowledge
- 🚀 Networking
- 🚀 E-Certificate
- 🚀 Chance to get goodie bag from Bantex

And surprisingly, **I never received similar email addresses from other official Student Organizations**, like **BNMC (BINUS Mandarin Club)** or **BNCC (Bina Nusantara Computer Club)** who are as active as BNEC in promoting their events. And if they have, they're most likely broadcast it through the official Microsoft Teams group to promote student organizations to freshmen in BINUS University's First Year Program (FYP).



Did I do the same thing in HIMTI BINUS University?

As the current Web Development Division manager of **HIMTI (Computer Science Student Association)**, yet another official BINUS University Student Organization, I have to admit that we frequently collect email addresses through registration forms for our events. But unlike BNEC, we **never** send any marketing information to those email addresses, even though there's a couple of exceptions:

- **TECHNO 2021** participants who are registering for our special, "Introduction to C Programming Language" (PBC) sessions are **automatically invited** to our main, welcoming party event. This is why we have to send a thousand of emails to let them know that they're automatically added to the welcoming party, and don't forget to join!
- **COMPUTERUN 2.0** participants who are joining for our competitions will be automatically invited to our Opening Ceremony this early November. Hence, we'll do the same thing as in TECHNO 2021 for that.

Why do I publish this complaint publicly?

I have sent my complaints to BNEC and respective individuals who are participating to send those emails for a total of **three times**, and none of them replied to me. While BNEC themselves ranks higher than HIMTI in general (according to internal rankings by BINUS University's Student Club and Activity Center), this is, again, **a bad and malicious attempt of marketing**. I have to point out that **you might be sued if you do that amongst students in the European Union**. No, seriously.

I've also shared similar complaints to other students (who are neither a BNEC leader nor activist), and one of their first replies is that, **"are you just mad because HIMTI fails at event marketing?"** No, this is entirely a different problem. It's something related to data protection. Even in recent months, the folks at HIMTI BINUS have been successfully promoting TECHNO 2021 to our freshmen of School of Computer Science, making TECHNO 2021 the largest, either online or as a whole, event (by number of attendees) in HIMTI BINUS University!

I'm also aware that official departments and "centers" (e.g. **Student Development Center** and **BINUS Entrepreneurship Center**) in BINUS University often send similar, marketing information to students like me as well. However, I don't consider that much as a problem since many of the emails received and events offered are related to my current college assignments, and they are organized by BINUS University (or the BINA NUSANTARA Education Foundation) and still regulated by them including things related to data collection and protection.

I was aware of a specific case where someone, allegedly working in the Admissions department, sent a WhatsApp message towards many students, just wanting them to ["like" a specific Instagram post](#) in order for him to win an internal competition in BINA NUSANTARA Education Foundation. Since the person have collected and used my personal data (which in this case is my WhatsApp phone number) for personal intentions, I have reported this incident to the competition organizers and they have forwarded the issue to the committees.

However, BNEC is **not** organized by them, and instead they are organized by a group of university students, aiming for bachelor degrees, while still being mentored by Student Club and Activity Center. **If they're capable of scraping and marketing to BINUS University students this way, they're likely to do the same with the general public in the future.**

As an additional proof of this, I also viewed their **plain-text email headers** just to find out that they **never (or falsely) included recipient details**, or in other words, they never state to whom they're sending it, specifically:

Content-Type: application/ms-tnef; name="winmail.dat"

Content-Transfer-Encoding: binary

From: SHARENDEEP <sharendeep@binus.ac.id>

Subject:

=?utf-8?B?4p2X77iPI0KcqCBXRUJJKFS0iBNQUtFIFlPVVIgT1d0IFBST0ZJVCwgQ0FQ?=
=?utf-8?B?SVRBTCBNQVJLRVQ6IERFVkvMT1BJTkcgQU5EIFV0REVSU1RBTkRJTkcgSU5W?=
=?utf-8?B?RVNUTUV0VCBBQ1VNRU4g4pyoI0Kdl++4jw==?=
Thread-Topic:

=?utf-8?B?4p2X77iPI0KcqCBXRUJJKFS0iBNQUtFIFlPVVIgT1d0IFBST0ZJVCwgQ0FQ?=
Thread-Topic:

=?utf-8?B?SVRBTCBNQVJLRVQ6IERFVkvMT1BJTkcgQU5EIFVOREVSU1RBTKrJTkcgSU5W?=
=?utf-8?B?RVNUTUV0VCBBQ1VNRU4g4pyoI0Kdl++4jw==?=

Thread-Index: AQHXylG/basPtph3g0SwTw0mMxfHkQ==
Date: Tue, 26 Oct 2021 10:14:38 +0000
Message-ID:
<SI2PR01MB39291354C733B35CA2E9F83581849@SI2PR01MB3929.apcprd01.prod.exchangelabs.com>
Accept-Language: en-US
Content-Language: en-US
X-MS-Has-Attach: yes
X-MS-Exchange-Organization-SCL: -1
X-MS-TNEF-Correlator:
<SI2PR01MB39291354C733B35CA2E9F83581849@SI2PR01MB3929.apcprd01.prod.exchangelabs.com>
suggested_attachment_session_id: 62d27b03-8a1e-af01-0aae-e9bcd4516925
MIME-Version: 1.0
X-MS-Exchange-Organization-MessageDirectionality: Originating
X-MS-Exchange-Organization-AuthSource:
SI2PR01MB3929.apcprd01.prod.exchangelabs.com
X-MS-Exchange-Organization-AuthAs: Internal
X-MS-Exchange-Organization-AuthMechanism: 04
X-MS-Exchange-Organization-Network-Message-Id:
1198d830-ab51-4f22-d26a-08d998696d18
X-MS-PublicTrafficType: Email
To: Undisclosed recipients;;
Return-Path: sharendeep@binus.ac.id

And here's another sample who's sending the email to someone else, but BCC-ing to me as one of the secret recipients:

MIME-Version: 1.0
From: Miranda Carolina <mirandacarolina2002@gmail.com>
Date: Fri, 15 Jan 2021 12:55:03 +0700
Message-ID: <CA00aZd-t-UYe2fM4BA83y0+sq+zFDWJuieG0-pzK1jUaTKfgJg@mail.gmail.com>
Subject: Webinar: The Secret of a Company-catching CV
To: rielcevo@gmail.com
Content-Type: multipart/mixed; boundary="0000000000004441f205b8ea04fc"
Bcc: ***@binus.ac.id
Return-Path: mirandacarolina2002@gmail.com

Compare it with our emails from **noreply@himti.or.id**, where we're honestly tell from who and to whom we're sending it:

Content-Type: multipart/alternative; boundary="====0692422343===="
MIME-Version: 1.0
Subject: Don't forget to join TECHNO 2021: ERA this Saturday!
From: "HIMTI - TECHNO 2021: ERA" <noreply@himti.or.id>
To: ***@binus.ac.id
X-AntiAbuse: This header was added to track abuse, please include it with any abuse report

X-AntiAbuse: Primary Hostname - srv44.niagahoster.com
X-AntiAbuse: Original Domain - binus.ac.id
X-AntiAbuse: Originator/Caller UID/GID - [47 12] / [47 12]
X-AntiAbuse: Sender Address Domain - himti.or.id
X-Get-Message-Sender-Via: srv44.niagahoster.com: authenticated_id:
noreply@himti.or.id
X-Authenticated-Sender: srv44.niagahoster.com: noreply@himti.or.id